



# Riverside **EpiCenter**

## **EVENT MARKETING PACKAGES**

Boost Your Event's Success with Proven Marketing Strategies.

# ● Why you need event marketing

Organizing an event is just the start—now you need a plan to fill those seats and make it unforgettable. Our 3-Step Premium Event Marketing Package is your key to success. From skyrocketing visibility with high-traffic listings and engaging social media buzz to driving ticket sales with targeted promotions and leveraging post-event highlights, we've got every angle covered. Let us turn your event into a must-attend experience and ensure it stands out from the rest.

## Step 1: Build Awareness

We start by listing your event on our popular website and sharing it on social media, reaching a wide audience. Your event will also be featured in our email newsletter, ensuring visibility and generating excitement.

## Step 2: Engage Your Audience

We keep your event top-of-mind with regular email updates and prominent indoor/outdoor ads. Additionally, a dedicated event page on our website provides easy access for details and ticket purchases.

## Step 3: Drive Ticket Sales

We make buying tickets easy through our platform and send targeted text reminders to boost sales. After the event, we'll create a highlight video to showcase its success and promote future events.

# EVENT MARKETING PACKAGES

Promote your event with Riverside EpiCenter's marketing packages! Our options are designed to help event planners increase visibility, attract guests, and ensure a successful turnout. Choose from our packages or customize with a la carte services to meet your needs.

## PREMIUM PACKAGE

# \$3,250

### *Inclusions*

**Professionally Produced 60-Second Recap Video:** This video serves as an excellent post-event marketing tool, perfect for sharing on social media or your website to highlight the success of your event and attract future attendees.

**Engaging 30-Second Teaser Video:** Designed to build excitement and engage your audience, this visual content is ideal for driving social media engagement and encouraging ticket sales leading up to the event.

**One Text Blast to 11,000+ Contacts:** Text messages have a high open rate, ensuring your event information reaches potential attendees instantly and effectively, increasing the likelihood of last-minute ticket sales.

**Outdoor Digital Signage Display:** Your event will be prominently displayed on our outdoor digital sign. This high-visibility placement ensures thousands of passersby will see your event daily, expanding your promotional reach beyond online channels.

**Exclusive Ticketing Platform Access (Afton):** Simplify your ticketing process, ensuring a smooth and hassle-free purchase experience for attendees.

**Customized Branded Event Landing Page:** This page will feature your branding, event details, and ticket purchase options, providing a professional and streamlined experience for potential attendees.

**Event Listing on Our High-Traffic Website:** Your event will be added to our high-traffic event page, ensuring visibility to thousands of visitors actively searching for events like yours.

**3 Social Media Promotional Posts:** 3 dedicated social media post on the platform of your choice (Instagram, Facebook, etc.), helping you reach our large and engaged follower base. Perfect for building awareness and generating early buzz for your event.

**3 Targetted Email Blasts to 34,000+ Subscribers:** Premier placement in our email newsletter, sent to a list of 50,000 active subscribers. This direct marketing tool ensures your event reaches a large, targeted audience, increasing the chances of ticket sales.



"Events with a strong marketing strategy see a 30% increase in attendance compared to those with minimal marketing efforts."  
-Eventbrite



"67% of people discover events through online search and social media platforms."  
-Eventbrite

# STANDARD & BASIC PACKAGES

## STANDARD PACKAGE

**\$1,300**

### *Inclusions*

- 14-Day Outdoor Digital Signage Display
- Three Email Blasts to 34,000+ Subscribers
- Customized Branded Landing Page
- Outdoor Digital Signage Display
- Event Listing on Our High-Traffic Website
- Single Social Media Promotion Post

## BASIC PACKAGE

**\$500**

### *Inclusions*

- Event Listing on Our High-Traffic Website
- Single Social Media Promotion Post
- Indoor digital screen ad (1 week)
- Standard email event placement 1 week prior to event date.

**CONTACT US TO GET STARTED!**

678-903-5480

✉ [info@recatl.com](mailto:info@recatl.com)

🌐 [recatl.com/book](http://recatl.com/book)

📍 Riverside EpiCenter, 135 Riverside Pkwy, Mableton, GA 30168

Customize your event promotion by choosing only the services you need. From social media posts to email blasts or a custom landing page, tailor your marketing to fit your event's goals and budget.

## A LA CARTE MARKETING SERVICES

<b>Social Media Services</b>	
Single Social Media Post (instagram)	<b>\$100</b>
Additional Social Media Platform (per post)	<b>\$50</b>
<b>Email Marketing (34,000+ subscribers)</b>	
1 Standard email blast to Riverside EpiCenter Subscribers	<b>\$150</b>
1 Premium email blast to a targetted audience	<b>\$300</b>
<b>Digital Advertising (6 Indoor Locations, 1 Outdoor)</b>	
Indoor Digital Screen Ad (1 week)	<b>\$75</b>
Outdoor Digital Screen Ad (1 week)	<b>\$300</b>
<b>Website Listings</b>	
Standard Listing on Event Calendar	<b>\$50</b>
Customized Event Landing Page	<b>\$250</b>
<b>Video Promotion</b>	
Video Promotional Teaser (30 seconds)	<b>\$500</b>
Event Recap Video (60 seconds)	<b>\$1000</b>
<b>On-Site Promotion</b>	
On-Site Promotional Booth	<b>\$300</b>
<b>Text Message Marketing (11,000+ subscribers)</b>	
1 Text Blast	<b>\$100</b>



## Contact Us

Scan this QR code to submit your event inquiry form. Our sales team will be in touch with you shortly!



678 903 5480



135 Riverside Pkwy  
Mableton, GA 30168



[recatl.com/spaces](https://recatl.com/spaces)  
[recatl.com/book](https://recatl.com/book)